

Trend Forecasting Bibliography, Further Reading and Research

Colour & trend magazines:

View on Colour

Creative Review

Viewpoint Colour

New York Textile Month

Bloom

Kinfolk

WWD

Online content:

High Snobiety (www.highsnobiety.com)

Dezeen (www.dezeen.com)

BehanceNet (www.behance.net)

DesignBoom (www.designboom.com)

Houzz (www.houzz.co.uk)

Wallpaper (www.wallpaper.com)

Dexinger (www.dexigner.com)

Tagwalk (www.tag-walk.com)

Style.com (www.farfetch.com)

B2B:

WGSN (www.wgsn.com)

Perclers (www.peclersparis.com)

Promostyl (www.promostyl.com)

TrendStop (www.trendstop.com)

Trend Union (www.weconnectfashion.com)

Stylus (www.stylus.com)

Fashion Snoops (www.fashionsnoops.com)

Doneger Group (www.doneger.com)

Future Lab (www.thefuturelaboratory.com)

Books:

The Secret lives of colour by Kassia St Clair

The little book of colour: how to use the psychology of colour to transform your life by Karen Haller

DIC colour design: Asia colour trend book

True Colours by Keith Recker

Art:

www.biennialfoundation.org

For global research