



society of dyers  
and colourists



# Learning Styles

Learn to Learn: Lecture 1

# Learning Styles

## What's Your Learning Style?



### Visual

Visual learners usually retain more information when they can see something that graphically depicts what they are trying to learn. Visual learners should study using visual aids whenever possible. Flash cards, pictures, drawings—anything that will give you a visual memory.



### Auditory

Auditory learners will retain more information when they hear something. For auditory learners, the best way to learn is to listen...over and over. Use a tape recorder. Read out loud. Have a friend quiz you orally.



### Tactile

Tactile learners will retain more information when they use the "hands-on" approach—like labs and demonstrations.



# Learning Outcomes



- Understand the 3 different learning styles
- Identify your personal leaning style
- Explain how awareness of learning style can aid personal development
- Be able to address personal development needs

# Example--- You have bought a new mobile phone...



What would you do?

- Read the instructions booklet;
- Start using the phone straight away;
- Read the quick guide on the phone;
- Leave it because it is too complicated to set up.

# Learning Styles

► Three main learning styles:



1. VISUAL



2. AUDITORY



3. TACTILE / KINAESTHETIC



# Visual Learners



- Prefer to read, use illustrations
- Talk fast, using imagery
- Memorise by writing – repeatedly
- Looks round, watches, doodles when inactive
- Distracted by untidiness



# Auditory Learners

- ▶ Like to listen, talk things through
- ▶ Memorise by repeating words aloud
- ▶ Talk to themselves or others even when inactive
- ▶ Easily distracted by noises

# Kinaesthetic (Tactile) Learners



- Get involved, try things out – “hands on”
- Use a lot of hand movements
- Speak slowly, talk about actions/feelings
- Memorise by doing & repeating
- Fidget/move when inactive
- Distracted by movement/physical disturbance



# What type of learner do you think you are you?

- Most people are a mixture

- Do you think you are;

- VISUAL



- AUDITORY



- KINAESTHETIC (TACTILE)



- There are also other factors affecting your learning capacity:

- a) If you are right brain or left brain

- b) What type of learning personality you have.



# Task

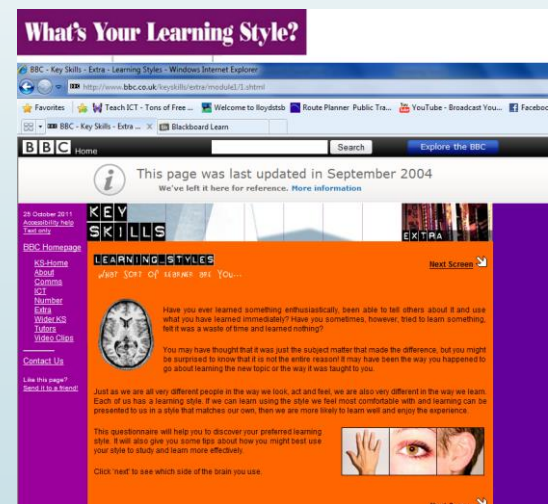
- Go to BBC website – learning styles
- Google – “BBC learning styles” – First link
- 3 tests
- Left Brain or Right Brain? - 10 questions
- What kind of learner are you? - 5 questions
- What is your learning personality – 5 questions
- Print screen the results
- Write underneath, what you have learnt about yourself.
- How will this help you?

# Preferred Learning Styles

➤ <http://www.bbc.co.uk/keyskills/extra/module1/1.shtml>

1. Use the link or the QR code and complete the self-analysis on the web-site.
2. Complete the VAK test on the worksheet – do you get the same result?

Remember: you can have a mixture of learning styles.





# Plenary

# What's their learning style?

- ▶ Think about what they do;
- ▶ How would they learn best.



# Wayne Rooney

- ▶ Plays football
- ▶ How would he learn to play football?
- ▶ Kinaesthetic (tactile learner) – “Hands on” approach
- ▶ Needs practice.



# Justin Bieber

- Singer
- Listens to songs and sings them
- Reads lyrics
- Visual/Auditory

